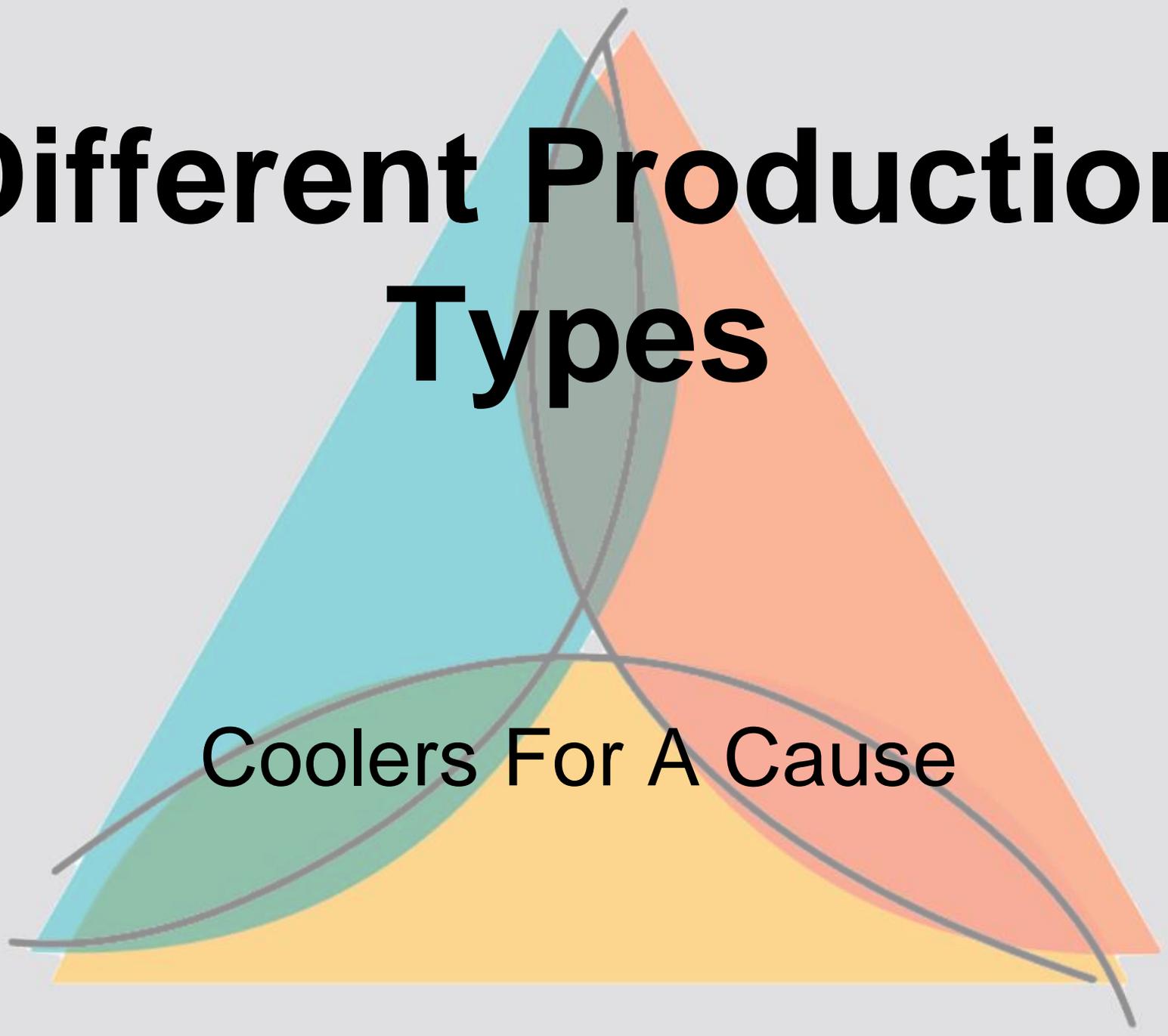


# Different Production Types



Coolers For A Cause

# Types

- Make to Stock
- Make to Order
- Assemble to Order

*\* See last page for a summary of each method's requirements, advantages, and risks*

# Make to Stock

- Make to Stock
  - Coolers are spackled, sanded, primed, & dried before customers place an order
  - Customers buy from an inventory of finished goods

# Make to Stock

## ➤ Advantages

- Smooth production - you can spread it out over a given time period
  - Plan who prepares the coolers & when ahead of time
  - Avoid a hectic rush when orders come in
- Available for quick & easy delivery

## ➤ Disadvantages

- You have to store a BUNCH of coolers
- You might run out of primed coolers and be unable to fill all of the orders on time

# Make to Stock

- Good for Chapters...
  - With storage room for a BUNCH of coolers
  - or
  - With plenty of members to help produce coolers
    - or a few members willing to do a LOT of work
  - Who can accurately predict how many orders they'll have on a periodic basis

# Make to Order

- Make to Order
  - Coolers are spackled, sanded, primed, & dried once customers places an order
    - Can be made for one customer's order or a group of orders

# Make to Order

- Advantages
  - Don't have to store a BUNCH of coolers
  - Don't have to buy a BUNCH of coolers up front
- Disadvantages
  - Need strong & reliable communication b/w the member receiving the order and those preparing it
  - Usually slower delivery than Make to Stock
    - Risk taking too long (students often don't know they need a cooler until last minute)
    - Risk rushing the order, could be poor quality
  - Production of the coolers is usually hectic

# Make to Order

- Good for Chapters...
  - With strong and reliable communication & organization
  - Without much storage space
    - still need strong communication & organization
  - That can handle a mad rush for coolers

# Assemble to Order

- Assemble to Order
  - Coolers are spackled & sanded before customers place an order
  - Coolers are primed & dried once customers place an order

# Assemble to Order

- Advantages
  - Can divide which members do what
  - Faster delivery than Make to Order
- Disadvantages
  - Still need to store a BUNCH of coolers

# Assemble to Order

- Good for Chapters...
  - With strong, reliable communication & organization
  - Who don't have time to finish coolers in one sitting

# Summary

## ➤ Make to Stock

- Complete them in advance, store them
- Need:
  - To estimate # of orders
  - Plenty of storage space
  - \$\$\$ up front
- Good if:
  - You like to plan ahead
- Risks:
  - You might run out

## ➤ Make to Order

- Complete them as they come, store fewer
- Need:
  - Communication & organization
- Good if:
  - You can handle a rush
  - No storage space
- Risks:
  - Filling orders late, poor quality, stressed members

## ➤ Assemble to Order

- Spackle/sand before the order, prime/dry once order is placed
- Need:
  - Communication & organization
  - Storage

## ➤ Good if:

- Can't finish coolers in one sitting
- Risks:
  - Forgetting orders, things come up & orders can't be finished